GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Prohibition & Excise / APSBCL – e-Procurement notifications issued for supply of IMFL, FL, BEER, RTD & Wine brands – Recommendations of the Tender Committee – Certain guidelines on existing established brands & quality standards called for – Orders – Issued.

REVENUE (EXCISE.II) DEPARTMENT

G.O.MS.No.317 **Dated: 02.09.2025.**

Read the following:

1. G.O.Rt.No.819 Rev (Excise) Department dated 14-11-2024.
2. Govt.. Letter No.REV01/CPEOMISC/313/2024-Excise, dated 27-11-2024.
3. Govt.. Letter No.REV01/CPEOMISC/314/2024-Excise, dated 27-11-2024.
4. Govt.. Letter No.REV01/CPEOMISC/315/2024-Excise, dated 27-11-2024.
5. e-offer Notification No: APSBCL/I/IMFL/1/2024-25 on 29-11-2024.
6. e-offer Notification No: APSBCL/I/FL/2024-25, Dt.29-11-2024.
7. e-offer Notification No: APSBCL/I/Beer/2024-25, Dt.29-11-2024.
8. e-offer Notification No: APSBCL/I/2024-25/1, DATED: 29-11-2024.
9. Tender Committee Reports dated 21.03.2025 and 17.08.2025.
10. From the MD, APSBCL E-office File No.2774817-IMFL, E-office File No.2764941-Beer, E-office File No.2764945-Wine & RTD, and E-office File No.2764915-FL.
11. From the MD, APSBCL, Lr.No APSBCL/MM/E-offer notifications-2024-25/, Dated:18.08.2025.

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ORDER:

In the G.O. 1st read above, the Government has re-constituted the Tender Committee and permitted in the references 2nd to 4th read above the Managing Director, A.P. State Beverages Corporation Limited (APSBCL) to issue e-procurement notifications for supply of IMFL, FL, Beer, Wine & RTD. The Tender Committee submitted its recommendations on the fixation of Basic Prices of IMFL, BEER, RTD & Wine and Assessable values of FL, which were submitted by the Managing Director, APSBCL with his remarks to the Government for orders.

2. Government, after careful consideration of the matter, hereby approves the recommendations of the Tender Committee for the Financial year 2025-26, extendable for another two years, subject to the condition that the approval of the recommendations is restricted only to the existing established brands with a proven record of quality standards.

3. The Managing Director, A.P. State Beverages Corporation Limited is requested to submit guidelines in consultation with the Tender Committee for implementation of the directions of the Government with reference to the existing established brands of IMFL, FL, BEER and RTD & Wine with proven record of quality standards.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

MUKESH KUMAR MEENA
PRINCIPAL SECRETARY TO GOVERNMENT (FAC)

To
The Managing Director, A.P. State Beverages Corporation Limited, Mangalagiri.
Copy to:
The Director, Excise & Prohibition, AP, Mangalagiri.
The PS to Prl. Secretary to Hon'ble Chief Minister.
The PS to Chief Secretary to Government.

P.T.O.

The PS to Hon’ble Minister (Excise).
The General Administration (Cabinet) Department.
The Finance (FMU-REV) Department.
The PS to Prl. Secretary to Govt., Revenue (Excise) Department.
SF/SC.

//FORWARDED :: BY ORDER //

SECTION OFFICER